



"Putting people first"

The newsletter of ISIS Training  
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# ISIS INTERACTIVE



Lincoln Academy Ltd T/A ISIS Training: Registered Office Monks Road Lincoln LN2 5HQ: Company Registration No 05091538

## Every Learner Matters

- Be Healthy
- Stay Safe
- Make a positive contribution
- Achieve Economic well-being
- Enjoy and achieve through learning

## In this Edition

- 25K IT Upgrade.
- ISIS Boston Official Opening
- ISIS Training Open Days
- ISIS Staff news
- Health, Safety and Personal well-being

## Contents

ISIS TRAINING'S 25K IT UPGRADE COMPLETED.....	1
ISIS BOSTON OFFICIAL OPENING.....	2
HEALTH AND SAFETY.....	3
PERSONAL WELL-BEING.....	4
HEALTHY EATING.....	5
ISIS TRAINING OPEN DAY...6	
ISIS STAFF NEWS.....7	
THE LIGHTER SIDE.....	8
ABOUT ISIS.....	10



## ISIS Training's 25K IT Upgrade Completed

This will provide high speed communications, internet access and data transfer in our Lincoln Centre.

### Additional Purchases

We have also purchased a wide range of new IT equipment for use by staff and learners which include:  
Interactive **SMART Boards** installed in all classrooms in both our Lincoln and Boston Centres, **SMART Voting systems** to hold interactive quizzes and informal testing, two new **Computer Suites** for use by our Foundation Learning Tier learners, **Wii consoles** to bring fun into learning and help develop teamwork, co-ordination and interpersonal skills.

New **Nintendo DS consoles** with **Brain Train software** will help develop and improve numeracy and literacy. All this new equipment will enhance our current use of E-portfolios and the highly successful Learning Advisors IT Toolkit, used for electronic Assessment.

### Commitment

ISIS Training are fully committed to meeting the needs of our learners and employers regarding the use of technology. We will continue to embrace our use of technology and are constantly looking at ways to further enhance our IT facilities.

ISIS Training has recently completed a £25,000 upgrade of our IT systems and equipment to further improve the delivery of all our qualification and learning programmes. The project was funded through grants awarded by BECTA and the LSC, to recognise our status as one of the 16 Exemplar providers in the Technology Exemplar Network and through our own resources.

### Improved Network

One of the major improvements is the re-cabling and upgrade of the **ISIS Training network**

## ISIS Boston Official Opening

*"The new centre is located on Wide Bargate and has been fitted out with the latest IT Technologies to support our Learners and Staff."*

*"we were able to showcase our use of technology and demonstrate the work we carry out as part of the Technology Exemplar network."*

*"The day was a great success and a further open day will be held at our Lincoln centre on the 23<sup>rd</sup> July 2010"*



The official opening of ISIS Training's new premises in the centre of Boston took place on 23<sup>rd</sup> April. The Worshipful the Mayor of Boston, Councillor Maureen Dennis, opened the centre and welcomed guests to the Open Day. Mary Turner, WBL Operations Manager of ISIS Training introduced the Mayor to the staff, explained the work ISIS Training carried out and our role in Technology Exemplar Network.

### Open Day

The day's activities also included an open day where we were able to showcase our use of technology and demonstrate the work we carry out as part of the Technology Exemplar network. All Employers and prospective learners were invited to come along, view our facilities and talk to our staff about the services ISIS Training offer. Mary Turner, WBL Operations Manager, explained that they are really pleased with the new systems and technologies.

The staff at ISIS Training explained to visitors how the new centre incorporates a range of the latest technologies to support learning and assessment and were able to demonstrate how they use technology to support a range of activities.

### IWEB

We also demonstrated IWEB a staff portal which has been written and developed in house by our IT Technician, Dan O'Hara. This system allows staff to access documents, share news, MIS data and coordinate diaries across the different centres. New or updated procedures are co-ordinated by our quality manager, Pip Whiteman, who uploads them on to the system. This ensures that all staff have access to all the latest information and version control is properly managed. The day was a great success and a further open day will be held at our Lincoln centre on the 23<sup>rd</sup> July 2010.



*Mary Turner (Ops Manager) and Members of the ISIS Training staff with the Mayor of Boston Councillor Maureen Dennis*

### ISIS Training Boston

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Lincolnshire Fire and Rescue offers a Home Fire Safety Check as a way to improve the safety of your home for you and your family. Fire and Rescue personnel will carry out a **FREE** safety check and in addition to answering any of the questions, will offer advice about how to prevent a fire and what to do in case of fire.

If you do not have a working and properly positioned smoke alarm you may be eligible to have at least one fitted **FREE OF CHARGE**. Any information you give is totally confidential and all Fire Service personnel hold photographic ID.

Overall, the three most common types of accident/injury were:

- Trips/slips or falls
- Electrical Incidents
- Manual handling and lifting



Some of the most common injuries were:

- Sprains and strains
- Back injury
- Head injury
- Neck injury
- Repetitive Strain Injury

## Health and Safety

### Be safe at Home – Follow these simple tips and advice



- Most fires start in the kitchen – never leave a cooker unattended!
- Have boilers checked regularly and fit a Carbon Monoxide Detector.
- Don't overload sockets – use one plug in each socket, turn off and unplug appliances that are not in use.
- When buying candles make sure they display a warning label and are secured in a proper holder and kept away from materials which may catch fire.
- Put candles out when you leave the room, and make sure they are completely out at night.

### Health and safety at work

People working in different types of jobs obviously face a range of different hazards. For example, an office worker is much less at risk from burns than a chef – but there are a range of common accidents and injuries which occur across all occupational sectors – and trips/slips and falls invariably top the league.

In 2007/08, these accounted for almost four out of every 10 major workplace injuries. Other national statistics for the same year show that the most common 'over-three-day injury' was caused by handling, lifting or carrying

A total of 34 million work days were lost because of workplace-related accident or illness. Of these, 6 million were due to injuries within the workplace while 28 million were 'work-related' ill health days. A total of 229 people were killed at work and although this equates to just 0.8 per 100,000 workers, it is still a lot of lives lost. (Long term, death rates have fallen, but the fatality figures have changed very little over the past six years.)

The most commonly cited workplace hazards involved in accidents/illness were manual handling, sitting for long periods and the handling of harmful substances. More than 2 million people believed that their current or previous type of work had caused them to suffer an illness or made a previous illness worse.

Agriculture tops the table when comparing accident figures between different business sectors with 2240 injuries per 100,000 workers, followed by Construction (1550) and Transport (1350).

Sectors reporting the lowest injury rates were Finance (310) and Education with 610 per 100,000 workers. The good news is that the government has set targets under the Revitalizing Health and Safety initiative to reduce injuries and latest available figures show that the rate of both fatal and over-three-day accidents in the UK is substantially lower than in most other EU countries apart from Sweden and Ireland.



"It's very important that agencies work together, the police can not do it on their own. It's very important when you are feeling any kind of fear that you go straight to the police. But you need other agencies as well so the most important thing is to tell as many people as possible and by doing so, you're getting as much protection as possible. Don't ever underestimate the danger of stalking and harassment. These people are obsessed and any kind of obsession potentially is dangerous."

"Street robbers have identified students as particularly easy targets as they often have expensive equipment such as laptops, mini-disk players, i-pods and mobile phones."

**Think safety**  
**Act safely**  
**Be safe**

"If a car pulls up alongside you. Turn and walk in the other direction - you can turn much faster than a car. Never accept a lift with a stranger or someone you don't know very well, even if you're wet, tired or running late".

## Personal Well-being

### Stalking and Harassment

By Meera Chauhan



**Every Learner Matters**  
**"Stay Safe"**

Recently there was a documentary on TV, 'Tonight with Trevor McDonald.' This documentary was hard hitting and brought home some concerning issues that the police force never used to take seriously, until lots of accounts of domestic violence and stalking were being raised, especially by women, but men are also affected by domestic violence and stalking. The issues raised were about domestic violence and how people can be followed to and from work by people they know. Generally it is a person with whom we have had a previous relationship with that turns violent or aggressive when the relationship breaks down. If this is a real experience for you, or you know of somebody who might be, then you or they are unlikely to say anything, due to nobody taking things seriously. The police want to set up a free phone number for cases of rape and stalking, so that there is someone to talk to in confidence. They want to also set up places of refuge soon, which is great news. So far there is only one number to call for domestic violence, but some people want another line for stalking cases and harassment, as they don't always happen at home and become violent, but are frightening for the victim involved.

If you are at work and someone does come to speak to you in confidence about issues such as this, then please don't dismiss them, as you could save their life by doing the right thing and contacting the number below for further advice.

#### Info for the DVRT-Domestic Violence Response Team

**0808 2000 247 (Free phone Number National)**

[http://www.womensaid.org.uk/domestic\\_violence\\_topic.asp?section=0001000100220037&sectionTitle=Domestic+violence+services](http://www.womensaid.org.uk/domestic_violence_topic.asp?section=0001000100220037&sectionTitle=Domestic+violence+services)

[http://www.mensadvice.org.uk/mens\\_advice.php](http://www.mensadvice.org.uk/mens_advice.php)

**To view the documentary again**

<http://www.itv.com/news/tonight/episodes/stalkingandharassment/default.html>

#### Stay safe on the streets

Anyone can become a victim of street crime but there are ways to reduce your chances of becoming the next target. This advice is from the BBC website:

[http://www.bbc.co.uk/switch/slink/features/iloveme\\_safety\\_walking.shtml](http://www.bbc.co.uk/switch/slink/features/iloveme_safety_walking.shtml)

- Plan your route so you pass some safe places to run to if things go wrong, like busy shops, garages, friends' houses or a police station.
- If possible, walk with a friend.
- Make sure you have your phone, that it's charged and has credit.
- Tell someone your route and stick to it.
- You think you're being followed. Trust your instincts. And take action. Cross the road, turning as you do to see who's behind you. If you're still being followed, cross again. Keep moving. Move to a busy area and tell anyone who may be able to help you.



"Contrary to popular belief, there's little scientific evidence that acne is caused or exacerbated by fatty and sugary foods. Hormonal factors are the most likely cause."

### Other tips

- Drink at least eight glasses of fluid a day.
- Eat regular meals, including breakfast, as it can provide essential nutrients and improve concentration in the mornings. Choose a fortified breakfast cereal with semi-skimmed milk and a glass of fruit juice.
- Take regular exercise, which is important for overall fitness and cardiovascular health, as well as bone development.

Try this cheap and easy Healthy Eating Recipe. It only takes 20 minutes to make and will make two meals.

Fruit and vegetables don't have to be expensive. Supermarkets have basic ranges and the local markets also have good quality local produce. Lincolnshire grows more vegetables than any other part of Britain and a large amount of fruit also, so they are always available and plentiful in the local markets.

## Healthy Eating

### Easy ways to get your 5 a-day

Here's some simple advice from the NHS about getting those all important fruit and vegetables in to our diets:

#### Breakfast

Add a sliced banana or a tablespoon of raisins to your breakfast cereal. Have a glass of fruit juice with your breakfast.

#### Morning snack

Eat some celery sticks, carrot sticks or a handful of cherry tomatoes.

#### Lunch

Add some cucumber, tomatoes, grated carrot or lettuce to your sandwiches. If you have a hot lunch, have vegetables or a side salad too.

#### Afternoon snack

Eat a piece of fruit instead of chocolate or crisps.

#### Dinner

Have 2 different vegetables or a salad with your dinner.

Have some fruit for dessert, like some tinned peaches, a fresh pear or a fruit salad.

#### Serves 1 + leftovers for a salad (see below)

**Time: 15-20 minutes**

**Cost: Under £1 a portion**

- 150-200g pasta twists or bows.
- Half a bunch (4-5) spring onions or a leek
- 2-3 tbsp olive oil
- 185g can of tuna, drained
- Grated rind and juice of half a lemon, ideally organic.
- A handful of fresh parsley (about 20g), finely chopped
- Salt and pepper

Bring a kettle of water to the boil, pour into a saucepan and bring back to boiling point. Add a little salt, add the pasta, stir and cook for slightly less than the time recommended on the pack. Trim the roots and tops of the leaves off the spring onions (unless pre-prepared). Cut them in half or quarters lengthways depending on how thick they are then cut across into 4 or 5 pieces to give fine, short shreds. (Or trim, finely slice and wash the leek).

Heat 2 tbsp of the olive oil in a small pan, add the onion or leek and cook gently for a minute or two until softened. Add the drained tuna, lemon rind and parsley, stir and leave over a low heat. When the pasta is cooked spoon 3-4 tbsp of the pasta cooking water into the sauce and drain the rest. Return the pasta to the saucepan, tip in the tuna sauce and toss well together. Serve half the pasta adding a little extra olive oil, pepper and possibly salt to taste (though the tuna may be quite salty). Cool the remainder, cover with cling film and refrigerate.

#### Pasta salad with tuna, lemon and parsley

Ideally bring the leftover pasta to room temperature about an hour before you want to eat. You can eat it just as it is or stir in a tablespoon of mayo mixed with a tablespoon of plain yoghurt



Every Learner Matters  
"Be Healthy"

*"The day will be an informal drop-in event between 1000 - 1600 anyone in the sector is welcome to come along, talk to our staff and look at the way we work using technology within Work Based Learning. Feel free to drop in at any time during the day, but we would appreciate if you would let us know you are coming".*

## **ISIS Training**

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## **ISIS Training Open Day**

ISIS Training (Lincoln) will be hosting an open day to showcase our products and services, focusing on our use of Technology, E-learning and E-portfolios. Anyone is welcome to come along so drop in a have a drink, see the way we operate and have a chat with our staff about what we can offer. The dates and times are as follows:

### **ISIS Training Lincoln Centre:**

Friday 23<sup>rd</sup> July: 2010 1030am - 4pm

We will be showcasing our use of technology used in Work Based Learning and Entry to Employment including:

- ❖ Use of E-portfolios
- ❖ E-assessment methods
- ❖ E-learning methods and technologies
- ❖ The Learning Advisors Toolkit
- ❖ Use of the Generator Technology self improvement tool
- ❖ Our work within the Technology Exemplar Network

One of the key strengths of ISIS Training is our use of e-portfolios and visitors will be able to find out first hand about how their introduction had streamlined the collection of evidence. ISIS use two e-portfolios and the team will explain the benefits they bring to the organisation.

- Learners can access their qualifications, learning resources and contact their Learning Advisor at any time.
- Lead to greater efficiency and cost savings across the organisation.
- Increased productivity time for learning and assessment.
- Increased learner choice and opportunity and improved the quality of the learner's experience.
- Raises standards and increases retention.
- Allows all staff and External verifiers to work remotely

The day will be an informal drop-in event between 1000 -1600 anyone in the sector is welcome to come along, talk to our staff and look at the way we work using technology within Work Based Learning. Feel free to drop in at any time during the day, but we would appreciate if you would let us know you are coming.

For further information contact:

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## The ISIS Team

### WBL Operations Manager

Mary Turnor

### WBL Managers

Alison Toffon (Lincoln)  
Vanessa Everington (Boston)  
Nicky Bush (AAT)

### Quality Manager

Pip Whiteman

### E-learning Manager

Mick Gilroy

### E2E Manager

Colin Ashmore

### Admin Team Leader

Jean Robinson

### IT Technician

Dan O'Hara

### WBL Team Boston

Tina Hassanali  
Collette Steadman  
Frances Bradley

### WBL Team Lincoln

Sandra Portess  
Helen Roberts  
Sandra Gothorp  
Meera Chauhan  
Jacquie West

### Learner Support

Liz Uden

### Admin Team Lincoln

Helen Ward  
Sarah Brown  
Natalie Perkowski (Admin)

### Admin Team Boston

Gill Moon  
Kirsty Beresford

### E2E Lincoln

Suzanne Chambers (Team Leader)  
Sarah Foster  
Sophie Pateman  
David Wright (E2E Broker)

### E2E Boston

Kayleigh Pantou (Team Leader)  
Grace Clark  
Marianne White

### E2E Gainsborough

Vicky Mitchell (Team Leader)  
Hannah Parker

### Marketing Team Lincoln

Richard Appleton  
Nick Wiles

### Marketing Team Boston

Pam Bambridge  
Andrea Young

### Apprentices

Damien Greef (IT)  
Leanne Jakeman (Admin)

## ISIS Staff News

### Arrivals, Departures and Movements

We welcome 3 new members of staff to the ISIS Training team, wish them all the best in their new job roles and hope they have a long and happy stay with ISIS. **Nick Wiles** joins the Marketing team in Lincoln as a Business Development Broker whilst **Andrea Young** takes up a similar position in our Boston office. **Leanne Jackson** joins us as a full time Administration Apprentice in our Boston office and joins a long list of Apprentices who have begun their careers at ISIS Training. We will be shortly welcoming back **Sarah Brown**, who resumes her job in Admin following the birth of her 1<sup>st</sup> child and the completion of her maternity leave.



An internal posting sees **Sarah Foster** move from the E2E Gainsborough team to E2E Lincoln, whilst we have two volunteers, **Martyn Nice** and **Felicity Scott** coming to work at E2E in Boston and Lincoln respectively as part of their Teacher Training Programme. Martyn has been with us previously, working as an IT Support Technician, before deciding to go back to College to train to be a Teacher.

It is farewell to **Penny Spence**, who after many years working as a Receptionist and Administrator for ISIS Training has now decided to retire. We wish her all the best in her retirement and thank her for all the good work and many years of service she gave ISIS Training

### Staff Achievements and Success



Congratulations to the following for completing their qualifications.

**Meera Chauhan** (Learning Advisor) IT User Level 3, **Jean Robinson** (Admin Team Leader) NVQ Team Leading Level 2, **Kirsty Beresford and Natalie Perkowski** (Apprentices) Business & Administration Level 2, **Dan O'Hara** (IT Technician) Microsoft Certified Systems Engineer, **Sophie Pateman and Sarah Foster** (E2E Key Workers) City & Guilds 7303 Preparing to Teach in the Lifelong Learning Sector (PTLLS) Level 3, **Vanessa Everington** (WBL Manager Boston) EDI Certificate in Management Level 3. Other members of staff are currently studying for a whole host of different qualifications.

**Damien Greef (IT Apprentice)** has won the Market Rasen Learning Community Volunteer of the year 2010 award. This is for his work with CG Partnerships, carrying out voluntary IT work in the community, which eventual lead to him getting an IT Apprentice position at ISIS. **Sandra Portess** has taken on the role of Company Health and Safety Advisor, along with her Learning Advisor responsibilities and is doing a fantastic Job. She is also studying for her NEBOSH qualification. **Dan O-Hara** continues to develop the company IT Systems and so far has developed our IWEB System, new Company Website and the YETI Management Information System as well as a host of other IT improvements to his credit.

**ISIS Training** as a whole are currently going through the process of **Matrix accreditation** The **Matrix** Standard is the national quality standard for any organisation that delivers information, advice and/or guidance on learning and work. ISIS Training is seeking accreditation for this award, across both functions, Foundation Learning and WBL.

**Rock Myths and Legends**



The world of Rock music is full of stories of wild behaviour and crazy incidents that have been embellished and evolved over the years, from The Rolling Stones doing unspeakable things with a Mars bar in the 60'S (It was a Topic actually) to Led Zeppelin redefining the sport of fishing! In this article we take a look at some of the legends and try to separate fact from fiction.



1. **Ozzy Osbourne bit the head off a bat** – This is actually true but unintentional. It happened at a concert at Des Moines in 1982, when a fan threw a dead Bat on stage. Thinking it was a toy Ozzie bit the head off it and was horrified to realise it was real. After the incident he had to undergo a series of very painful anti-rabies injections, as Bats are notorious carriers of the disease. He has since re-enacted the event (Using fake Bats obviously) approximately 1, 00,000 times. Rumour has it he did also actually bite the head off a live Dove to "Shock" a music executive but this has never been substantiated.

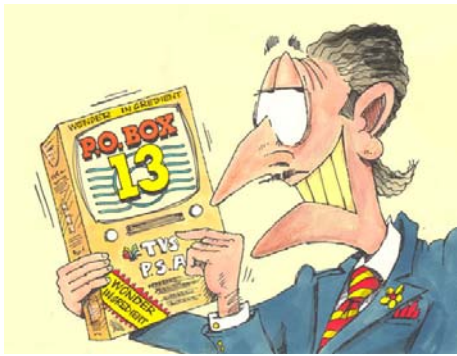
2. **Keith Moon drove a Rolls Royce into a Swimming Pool** – Keith Moon the legendary madcap drummer of The Who was involved in hundreds of crazy escapades. This story is partly true and again unintentional. He was actually running away from the Police at the time after creating mayhem in a Michigan hotel whilst very drunk, celebrating his 21<sup>st</sup> birthday. He jumped into the car to try and escape, removed the handbrake and sat there horrified as he realised he did not have the ignition keys and the car rolled backwards into the pool. As it began to sink, he managed to open the door took a deep breath and swam to the surface, to be met by a pair of armed Police on the poolside pointing their guns at him. The incident is immortalised on the cover of Oasis's "Be Here Now" album,



3. **The Sex Pistols Invented Punk Rock** – Myth! They are widely accredited as doing so but The Sex Pistols were a completely manufactured band put together as a money making venture by Malcolm McLaren, inspired by the growing Punk scene he had witnessed in CBGB New York. Supposedly Anarchists, they did not have any particular political views but did, said and acted exactly as they were told to do as part of the carefully contrived image, even wearing clothes from Malcolm McLaren and Vivien Westwood's Kings Road shop SEX, where their name came from. (A bit like X Factor today). Thousands of people claim to have been at their first gig at Manchester's Lesser Free Trade Hall, when in fact only about 40 people attended, most of whom were NME and other music press journalists. The most musically gifted member and songwriter, Glen Matlock, was kicked out because "He was too middle class" and replaced by the untalented junkie Sid Vicious, who couldn't even play his bass guitar, but "looked the part". They only wrote a total of approx 11-12 songs and padded their live sets out with covers of Iggy Pop and Eddie Cochrane songs. They still play exactly the same live set now, with Glen Matlock reinstated, as they did in the 70'S for their money making reformation gigs. Punk originated mainly in New York pioneered by bands like The Velvet Underground, MC5, New York Dolls, The Ramones, Iggy Pop and Talking Heads. In the UK bands like The Clash, The Dammed, Stiff Little Fingers, The Buzzcocks and Stranglers, all of whom are still going today, pioneered the Punk rock movement and were a lot more influential than the Sex Pistols, who only lasted about 2 years from 1976 until they broke up in 1978. The Malcolm McLaren movie "The Great Rock N Roll Swindle" tells the truth about the whole money making scheme.

4. **Subliminal Messages.** Lots of rock albums are claimed to contain subliminal messages advocating devil worship, encouraging suicide, anti-war messages and anti-political messages. Most of these recordings need to be played backwards to listen to the alleged messages, which is not an easy thing to do anyway, especially with the vinyl albums the majority of the claims are based on. How many record decks have got a reverse mode? Famous examples are Led Zeppelin's "Stairway to Heaven" which is allegedly full of satanic messages, fuelling the stories linking Jimmy Page to Satanism, Queen's "Another one bites the dust" encouraging drug use and Britney Spears apparently confirming exactly how she is not so innocent in the song "I'm not that innocent" Both Judas Priest and Ozzie Osbourne have been sued for allegedly being responsible for suicides through subliminal messages in their songs, both cases were dismissed by the courts. At least two murderers claimed they were inspired to commit murder by subliminal messages in AC/DC songs. A lot of the rumour and stories stem from a studio technique known as Backmasking, where a phrase or word is deliberately reversed in the song, normally to get it passed the sensor and allow radio airplay. The Beatles were classic exponents of this art, but most of the Backmasking was to cover up humorous messages and jokes rather than anything more sinister. Obviously any phrase played backwards can be interpreted in a number of ways hence all the rumours and urban myths.





## Advertising space (A light-hearted look at TV Ads)

TV Adverts are fascinating; whether we love them or hate them we cannot ignore them. There have even been TV programmes made about them and every Bank Holiday we are treated to "The 50 Greatest Adverts of all time", various advert based programmes hosted by Chris Tarrant or Clive Anderson and of course Eurotrash. We are drawn compulsively to watch them during every commercial break. The advertisers know this and use every trick in the book to hook us into buying their products.

The Advertising Standards Agency states that adverts should be honest, legal and decent and also have Advertising Codes which contain wide-ranging rules designed to ensure that advertising does not mislead, harm or offend. However Advertisers stretch these rules to the limits as we see every night on our TV.

Take car adverts for example. On TV we see cars doing amazing things like flying off tall buildings, driving up vertical walls, crossing deep rivers, dodging every object that could possibly be thrown at them and even turning into robots. We know they can't really do these things, or do we? It is a matter of time before an insurance claim is submitted that says, "The advert clearly showed the car flying off the top of a building so I took a shortcut from the 7<sup>th</sup> floor of a multi-story car park. The suspension and airbags were as good as they claimed though".

Beauty and Health Products are also fair game. We are bamboozled by scientific descriptions that would confuse a micro-biologist and we fall for them every time. They use terms like Agua, Hydro or H2O which means the product is 90% water, but they are not going to tell you that are they? Then we say "Ooh look it contains Hydro-pepticedes cassia digestivus bacterial plant extracts with elements of H2O" I'll slap some of that on my face, or are you supposed to eat it?" And then there are all the ridiculous telephone conversations people have extolling the virtues of various hair colorants etc that never happen in real life, or do they? "Hi I just thought I'd call to tell you about this marvelous hair colour with extracts of Callitriche hermaphroditica and bifidus digestivus. CLICK! Hello, are you still there? Hello, hello"

Certain products are targeted at certain classes of people, but again this is never admitted, but can be identified by the characters in the Adverts. If it is a Northern accent, then this product is obviously for working class people such as Bingo, Bread, Lard based products or Beer. A Southern suburban voice (note voice not accent) usually involving women having lunch with her friends, means this product is for the middle classes and not available North of Stevenage. There are no adverts for the upper classes as they do not watch TV as it is vulgar, except the Queens speech on the BBC at Christmas, but this doesn't have a commercial break so that is OK.

As a result of these adverts we have cupboards full of unwanted labour saving gadgets, bathroom cabinets full of useless health and beauty products, fridges full of super health giving foods that we never eat and a car on the drive we hate and can't wait to pay the finance off so we can get one that goes through rivers, as flying in a car is boring now. But we know as we sit through the latest boring drama or far fetched soap storyline, we secretly can't wait for the adverts to come on, especially that one where I can become a millionaire and turn into a superhero by eating three spoonfuls of *Jentaculum prandium* a day. (It really does exist, look it up)!!

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## TV Round Up - What's been happening on the box over the last few weeks!!

The TV Schedules have been dominated by the **World cup** and **Wimbledon** so far in June and this will go on well into July, so lots of "specials" and hour long soap episodes to fill in the gaps between the Tennis and Football. **England** are out after the horrific performance against Germany, so most people's interest in the world cup is now over and no doubt **Andy Murray** will follow shortly in the Tennis, ending our interest in that as well. The **England cricket team** is doing well, all games available on SKY Sports 1, so it's been fun watching the Aussies getting unusually thrashed. In soap land the pub in **Emmerdale** is up for sale as Diane prepares to get ripped off by her new man. They want to sell it as a going concern, but as it is packed all day and night, with everyone having their breakfast, lunch and tea there, that shouldn't be a problem. And I thought country pubs were struggling for business!! I predict Bob (even though he is skint, will mysteriously find some money he had forgotten about) will buy it and rename it "The Hope Arms". **Coronation Street** is turning into Crime Street there is so many dodgy things going on in Weatherfield and **Eastenders** continues to be as miserable as always. **GMTV** are doing their own version of "**Who do you think you are**" featuring the camera man, the weather girl and the tea lady. After two weeks they still haven't realized that nobody is interested in the family trees of complete strangers and it looks like being almost as successful as last years "**Britain's No1 Family**". What ever happened to the appalling Beardsmith? (I can't believe I can even remember their name!). However the real new series of **Who do you think you are** has some fascinating "contestants" and stories to tell including **Bruce Forsyth**. The final series of **Big Brother** appropriately puts the final nail in the coffin of this adventure, with no interest at all from the public, media or even the contestants. **James Corden's World Cup Live show** is getting a bit of a mixed reaction. All credit to him for trying to turn **Abbey Clancy** into a star, the show isn't too bad but not a patch on Baddiel and Skinner's fantasy football shows, or Chris Evan's TFI Friday, which it was loosely based on. There is some good late night comedy (well not that late, 10 'O Clock) on Saturday night's at the moment with **Michael McIntyre's Comedy Road show** and one of his protégées, **Jason Manford**, been given his own show. He is very near the knuckle and also very funny. Reality shows continue to dominate most of the weekend evenings with **Britain's got Talent**, proving that we haven't and the winners preparing for their summer season at various holiday parks after their 5 minutes of fame. **Cheryl Cole** has now been officially declared the nation's sweetheart, but nobody really knows why. Apparently she was badly shaken and terrified when accosted by a fan during the current **X Factor auditions**; funny how she wasn't terrified before she was the nation's sweetheart, when she punched the lights out of the cloakroom attendant who accosted her in her Cheryl Tweedy days. Obviously that incident has been completely erased from her CV. **Location, Location, Location** is back on the screens with Kirsty and Phil being given some extremely difficult clients to deal with who won't have it that you cannot get a house in London, where all the famous people live, for £500,000. This leads to a lot of signing by Phil and Kirsty giving them severe reality checks and lectures on common sense. Oh Well! Only 6 weeks till the football season starts again.....Good viewing!!

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- **Business Administration**
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- (Fees are applicable for Accounting and Legal secretary qualifications for AAT/ILEX membership and for further course materials)*
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A full range of courses from housekeeping and front office through to professional cookery and food and drink service.

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We have also started a new Facebook page & Twitter page, links to these can be found on the homepage in the "Links" section, feel free to join these pages or subscribe to email updates on the homepage to be kept up to date on ISIS news.

## The ISIS Training Team